



The Entrepreneurship Flight Path helps students examine the essential roles of entrepreneurs in the global economy.

This Flight Path studies entrepreneurs, managers, and the enterprises that create a process of value creation. Students will be exposed to for profit, not for profit and corporate business structures to evaluate innovative business concepts.

College & Career Options

- Innovation and Entrepreneurial Studies
- General Business
- Project Manager
- Marketing
- Public Relations

Courses

Introduction to Management (060411) Grades 11-12

Learn

Different Styles of Management

Foster positive relationships with customers

Business and its contributions to society

Engage

Advertising consultation

Social Entrepreneurship - Shark Tank

Entrepreneurial Mindset (Dual Credit - ENTP 201) - Grades 11-12

Learn

View entrepreneurship as a value- creation process with ideation and opportunity recognition

Conceive, create and develop entrepreneurial concepts

Analyze and critically evaluate the potential of new business concepts

Engage

Small business partnership collaboration

University and industry site visits

Ethical Leadership (Dual Credit - LEAD 200) - Grades 11-12

Learn

Foundational knowledge of business ethics, laws & regulations

Manage internal & external business relationships to foster positive interactions

Use critical-thinking skills to determine best options/ outcomes

Engage

Fortune 50 company experience

Business ethics analysis using TV show "The Office"

Historical leadership site visits.